



Showcase

Van der Valk

Data-driven Signage solution

With nearly a hundred hotels which are mostly run by family members, Van der Valk is a unique family business unlike. In over a hundred years, Van der Valk locations have been added in The Netherlands, Germany, Belgium, France, Spain and the Netherlands Antilles.

The Challenge



VAN DER VALK

Van der Valk Hotel Utrecht is situated in the heart of Utrecht, The Netherlands. Their clientele consists of international as well as business visitors. Therefore, the hotel was designed around providing convenience and comfort, necessitating a strong internal communication system to support various applications.

The Solution

Our partner NDS, developer of PADS4, together with InfoScreens, created a digital signage platform in the Van der Valk Hotel Utrecht to support infotainment, wayfinding and advertising using ProDVX [TYPE] displays. “The whole system uses the EasyInfo InfoScreens’ content management system, which is seamlessly linked to PADS4 and Hotel Van der Valk systems”, says Peter den Burger, Marketing Communications Manager for NDS.



APPC-15XP

The ProDVX APPC-15XP is an Android Panel PC with a 15.6” Touch Display and Power over Ethernet (PoE). This device can be connected through RJ45 LAN, WiFi, Bluetooth and contains a standard option to schedule reboot or shut down. This Android SOC Touch Display has a projected capacitive touch display and plastic housing. The APPC-15XP features a Pogo pin connection for optional accessories (Barcode Scanner, NFC Module, Camera Module) and VESA 100, for mounting brackets

Highlights	APPC-15XP
Size	15.6 inch
Resolution	1920 x 1080
Power over Ethernet (PoE)	IEE 802.3 at
Networking	LAN RJ45 / WiFi / BT version 4.2
Mounting	VESA 100

The Result

Van der Valk Hotel Utrecht now uses the digital signage network to support events, meetings, conferences, and to welcome guests and guide them to their destinations in the hotel. The hotel is pleased with their data-driven signage solution, which offers simplicity of use, system stability, and creative design applications to meet their custom needs.

Do you want to learn more about PADS4? Check out pads4.com and find out the different solutions they offer.



About ProDVX

PRO DVX

ProDVX develops and produces high-quality and state-of-the-art hardware for digital communication and solutions worldwide.

As specialists, we are pioneering when it comes to developing and producing reliable displays and touchscreens. Hardware you can always depend on. Through our extensive range, we can offer an innovative and durable solution for any form of digital communication, such as digital signage, room signage, wayfinding and access control. You will find our hardware everywhere. And a considered combination of price, advice, service and support makes us accessible to all: partners and end users.

Fair prices mean that our products work for everyone and every project. Contact us for advice if you require a solution for a particular situation or need custom-made products (e.g., OEM/ODM). And afterwards, we will naturally provide all the necessary service and support.

So, our end users are guaranteed reliable hardware for their digital communication.

About Van der Valk



VAN DER VALK

Van der Valk Business is the perfect partner for the simple, effective and efficient organisation of meetings, incentives, congresses, events and overnight stays at Van der Valk. We offer you a single point of contact for all of the more than 70 affiliated Van der Valk Hotel & Restaurant locations.

Van der Valk aspires a strategic positioning as a professional, international four-star (+) hotel chain and a clear brand for the business market. Our collective mission is to work towards a central commercial service in which cooperation and trust are paramount. Through a pragmatic, no-nonsense approach, we strive to achieve the highest customer satisfaction within the hospitality industry. This will be guaranteed by our firmly anchored business values within all Van der Valk hotels worldwide.

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